WWF
ANNUAL REPORT
NZ
2017

Turning passion for nature into action

WWF-New Zealand | Annual Report 2017

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When I joined WWF-New Zealand in 2017 it changed the way I saw the world. I realised both the challenges that face us in conservation, like species loss and climate change, and the determination shown by New Zealanders to overcome these challenges.

These determined New Zealanders don't just work here at WWF – they also include nature lovers like you. We know you're passionate about protecting the unique plants and animals around you – and at WWF we believe in turning that passion into action.

In New Zealand and globally we are absolutely committed to keeping our oceans healthy, protecting our precious land and marine species, and supporting the efforts of thousands of community volunteers on the front line of conservation.

Here are just a few of the highlights you've helped us achieve, from the year ending 30 June 2017.

Livia Esterhazy
Chief Executive Officer,
WWF-New Zealand

Welcome

Matamata, New Zealand. Photo by Tobias Keller on Unsplash.

PARTNERING WITH FISHERIES TO PROTECT OUR OCEANS

In the first partnership of its kind, we have teamed up with the country's largest iwi-owned fishing company, Moana New Zealand. The company has strong values and a desire to reduce the environmental impacts of its operations both on and off the water.

We're helping them improve the way they work, which will benefit our ocean, but also teaming up with them to call for more sustainability in the fishing industry.

Now, they are taking a number of steps which will benefit New Zealand's unique sea life – including our precious Māui dolphins. They are not only taking steps to fish more responsibly, but working towards reducing the number of seabirds that are accidentally caught in nets.

This long-term collaboration will also cover promoting electronic monitoring to help improve transparency about how fish are caught, and making sure Moana's pāua and oyster farming operations are certified as sustainable. Moana New Zealand is also looking at ways to reduce waste, and reduce energy and water use.

It's really important to be working with businesses that can make a real difference, and it shows what's possible when we work together.

wwf.org.nz/moana

ZERO

MOANA'S COMMITMENT: ZERO GILLNETTING IN MĀUI DOLPHIN HABITAT, AND A COMMITMENT TO DOLPHIN-SAFE TRAWLING IN MĀUI DOLPHIN HABITAT BY 2022

Māui dolphin calf and adult. © University of Auckland.

FROM NEPAL TO AOTEAROA

WWF has established a Memorial Scholarship Fund that supports Nepalese students who want a career in conservation.

Inspired by the memory of former WWF Director Mingma Norbu Sherpa, the scholarships support Nepalese students who are passionate about the future of Nepal's plants and animals, and managing its natural resources.

The initiative is a partnership between WWF, Lincoln University (where Mingma studied) and the Greater Himalayan Foundation. WWF-New Zealand helps provide living allowances for the scholarship students.

Mingma worked for WWF and WWF-US as director of their Himalayan programmes. Now, with your support, his memory is helping build a new generation of conservation leaders for Nepal – and continuing to strengthen the link between our two countries.

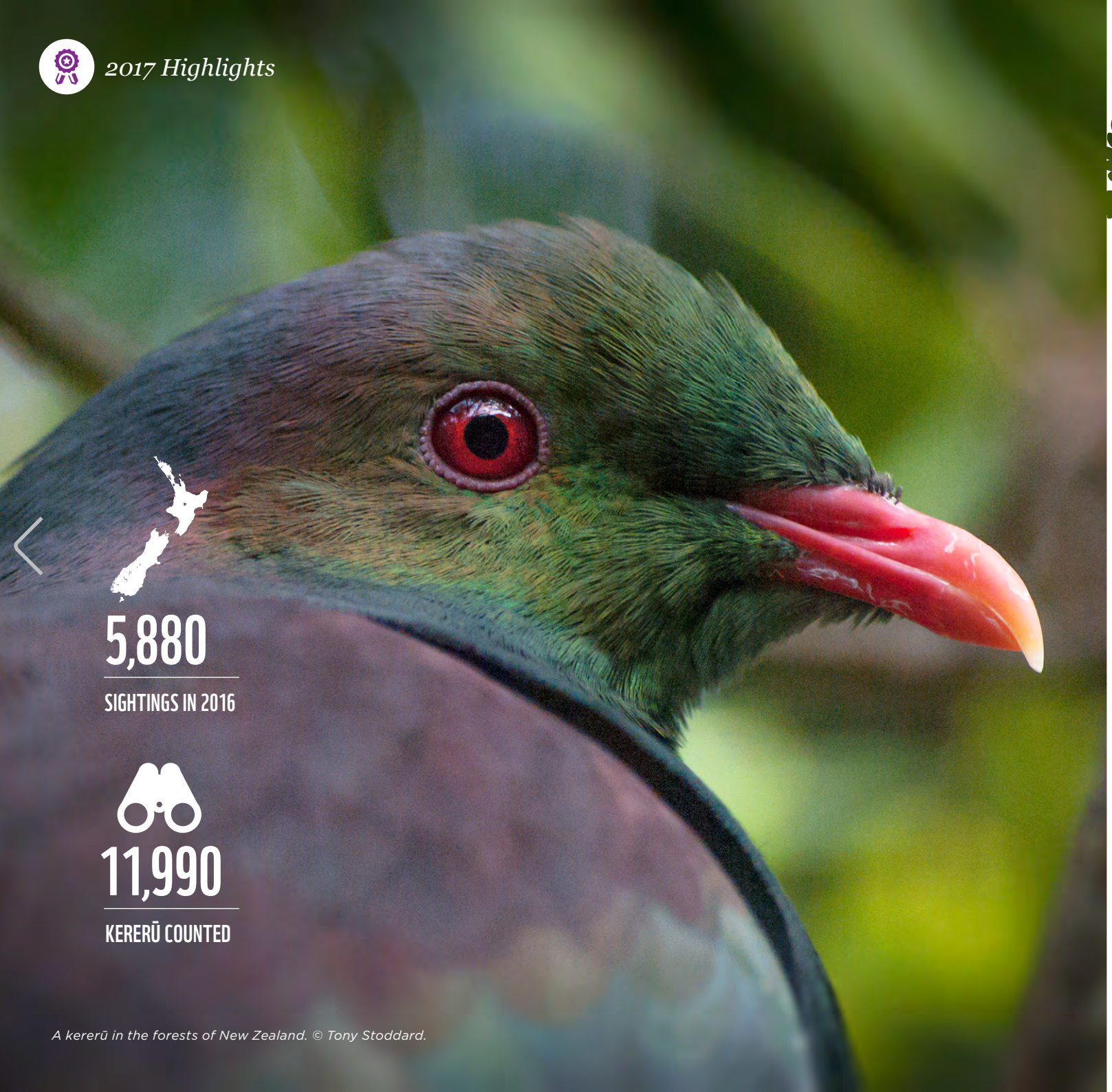
wwf.org.nz/mingma

EIGHT

NEPALESE STUDENTS HAVE RECEIVED SUPPORT FROM WWF SO FAR

Snow leopard in the mountains of Nepal. © Sanjog Rai / WWF-Nepal.

© University of Auckland



5,880

SIGHTINGS IN 2016

11,990

KERERŪ COUNTED

A kererū in the forests of New Zealand. © Tony Stoddard.

THE ANNUAL GREAT KERERŪ COUNT

Kererū play an important role in New Zealand's unique ecosystem. They're called the 'gardeners of the skies' because they spread the seeds of native fruit trees. Without kererū, the forest would look very different.

So each year we ask Kiwis to get outside and make a note of any kererū they see as part of the Great Kererū Count.

And our supporters responded enthusiastically! Across New Zealand, we had 5,880 sightings in 2016, with 11,990 kererū counted.

Thanks to you, we're able to support the Great Kererū Count, which is just one of the ways in which people can protect and care for these beautiful birds.

greatkererucount.nz

10%

OF FIJI'S POPULATION IS DIRECTLY DEPENDENT ON THE GREAT SEA REEF FOR FOOD AND LIVELIHOODS, ACCORDING TO WWF RESEARCH

SUSTAINING FIJI'S SEALIFE

WWF-New Zealand is working with WWF-Pacific in Fiji to support local people – and local marine life too.

The nearby Great Sea Reef (Cakaulevu) teems with sealife and has sustained Fijians for generations. But numbers of commercially-important fish are low and sizes are often small.

By building links between local communities (who are supported to fish sustainably) and hotels (which are encouraged to buy the locally-caught produce), the Fiji Sustainable Seafood Project has gone from strength to strength since its 2014 launch.

The project focuses on responsible seafood sourcing, community empowerment, and ultimately, recovering fish stocks. WWF-Pacific has also supplied financial and business development training to local women, giving them the opportunity to participate in a traditionally male-dominated domestic seafood market.

The project is supported by WWF-New Zealand and culinary school Le Cordon Bleu New Zealand through funding by the New Zealand Aid Programme. As part of the partnership, seven Fiji chefs were awarded a scholarship to undertake a 10-week course at Le Cordon Bleu's campus in Wellington.

School of Bigeye trevally, Fiji. © Cat Holloway / WWF.

2017 in numbers

$1,996,134

The amount we received in donations from amazing nature lovers like you.

67,000

Native trees and shrubs planted by WWF-supported project Reconnecting Northland.

$75,000

The prize money awarded to new ideas for nature at the 2016 Conservation Innovation Awards.

71

Businesses, community groups, and prominent New Zealanders signed onto our open letter on climate change.

60

Bird species found on Antipodes Island – WWF supported the Million Dollar Mouse project to eradicate pests.

1,550,000 km^2

The size of the Ross Sea, which became the world's largest Marine Protected Area in 2016 following campaigning by WWF-New Zealand and others.

6,841

supporters taking actions to influence government on topics like Māui dolphins and climate change.

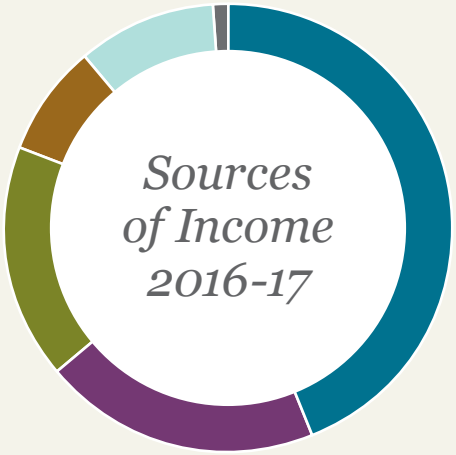
200,000

The number of people worldwide who signed a WWF petition demanding more protection for snow leopards.

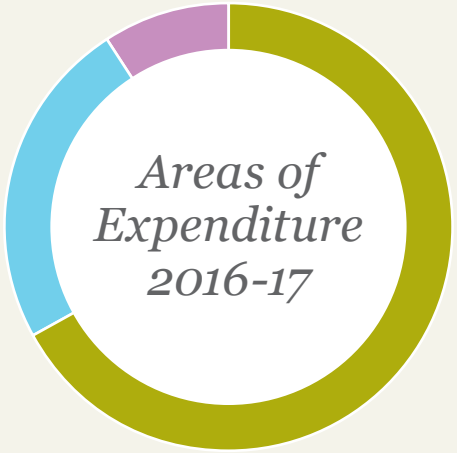
Whangarei Falls, New Zealand. Photo by Tim Swaan on Unsplash.

SUMMARY OF FINANCIAL INFORMATION

For the year ended 30 June 2017



44%	Individual Supporters	1,996,134
20%	Trusts & Foundations	913,667
17%	WWF Network	796,570
8%	Government	383,776
10%	Corporate Donations	438,420
1%	Earned Income	54,693
	Total Income for Year	**4,583,260**



67%	Conservation	3,191,861
24%	Fundraising	1,118,200
9%	Administration	410,478
	Total Expenditure for Year	**4,720,539**
	Surplus/(Deficit) for Year	**(137,279)**

FINANCIAL POSITION

As at 30 June 2017

The information contained in this report is an extract from WWF-New Zealand Financial Statements for the year ended 30 June 2017. The full set of financial statements has been audited by Ernst & Young Limited. Copies of the full report are available from the WWF-New Zealand website and the Charities Services website.

Assets

Current Assets	
Cash, Bank & Term Deposits	1,200,114
Receivable & Accrued Income	114,649
Prepayments	11,338
Inventory	30,328
Total Current Assets	**1,356,429**
Non Current Assets	
Property, Plant and Equipment	17,736
Total Non Current Assets	**17,736**
TOTAL ASSETS	**1,374,165**

Liabilities

Current Liabilities	
Accounts Payable & Accruals	264,611
Income Received in Advance	624,304
Funds under Management	63,555
Loan – current portion	134,928
Total Current Liabilities	**1,087,398**
Non-Current Liabilities	
Loans – non-current portion	40,916
Total Non-Current Liabilities	**40,916**
TOTAL LIABILITIES	**1,128,314**

Equity

Operating Funds	245,851
TOTAL EQUITY	**245,851**
TOTAL FUNDS EMPLOYED	**1,374,165**

A girl takes part in a climate protest. © Mike O'Connor.

What's next for WWF-New Zealand?

WWF's vision is for people to live in harmony with nature. Locally, WWF-New Zealand's purpose is turning New Zealanders' passion for nature into action.

To achieve this, we've developed a new strategy for the next five years. This builds on our previous work and aims to maximise impact in the following areas.

Our strategy for the next five years

ONE:

Sustainable Food Supply

Sustainable food supply involves ensuring our ways of producing or harvesting food stay within the ecological limits of land, freshwater, oceans and atmosphere. Therefore, we will continue to push to establish and support sustainable fisheries, both in New Zealand and Pacific waters. We are also exploring the possibility of commencing work around primary sector land use.

TWO:

Safe Climate Future

We will continue to build on our strong tradition of campaigning to confront climate change. While our work has focused on getting business and organisations to help push government policy, we want to expand this to create real transformational change in and with businesses.

THREE:

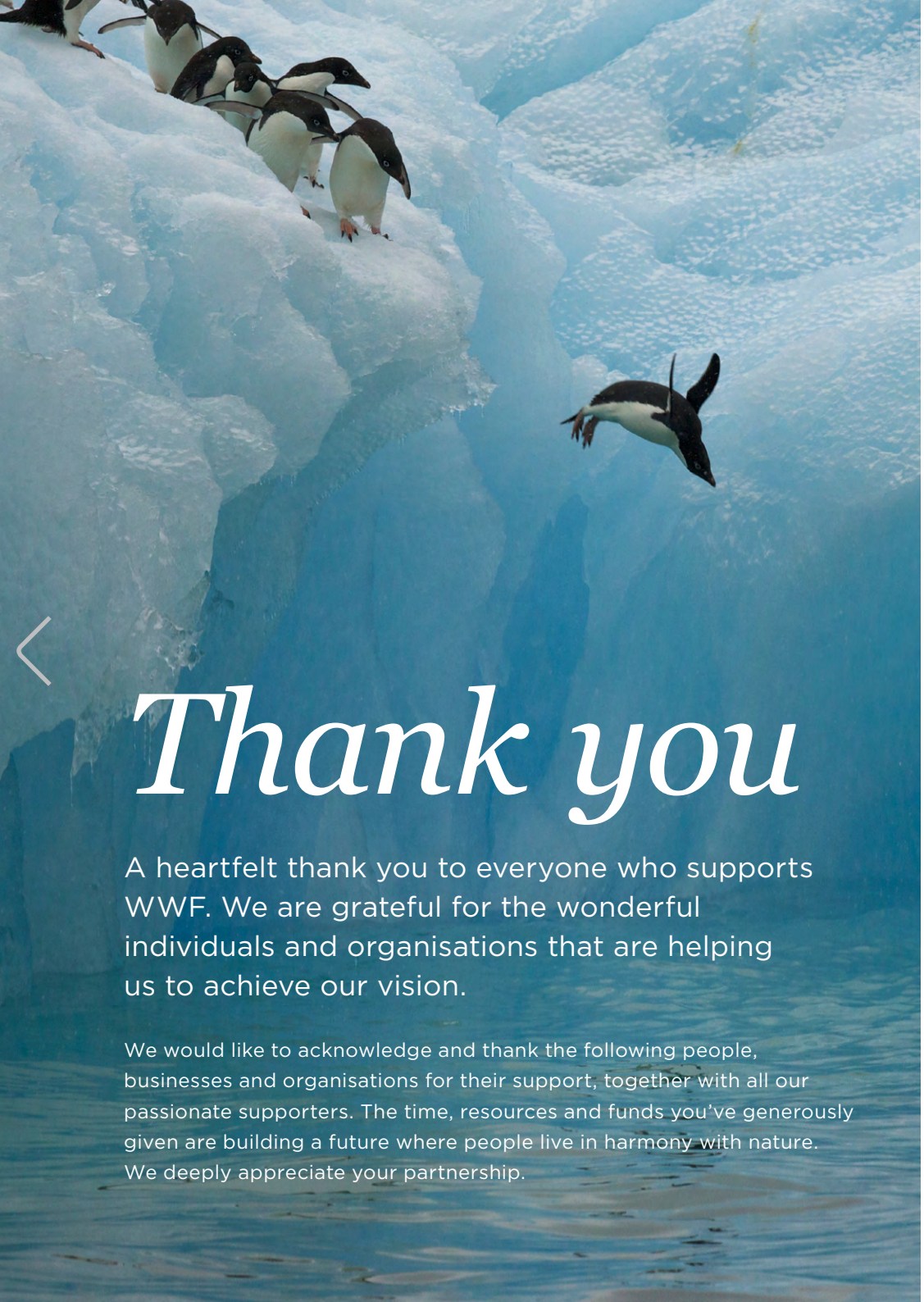
Thriving Nature

We will continue our work to conserve New Zealand's unique plant and animal species on a number of fronts. We will continue our flagship campaign to save the Māui dolphin, as well as supporting local conservation groups alongside The Tindall Foundation. We'll continue to push for more Marine Protected Areas in New Zealand's waters.

If you're a business or an individual, we'd love to work together with you to help achieve our goals.

If you've spotted an opportunity, please get in contact for more information: call 0800 435 7993 or email info@wwf.org.nz

Images from left to right: Blue maomao fish and kelp, New Zealand. © Brian J. Skerry; Wind turbines. Photo by Dimitry Anikin on Unsplash; A kiwi is held by a volunteer during a health check. © Charlotte Kelly / WWF; Background photo by R Mo on Unsplash.



Thank you

A heartfelt thank you to everyone who supports WWF. We are grateful for the wonderful individuals and organisations that are helping us to achieve our vision.

We would like to acknowledge and thank the following people, businesses and organisations for their support, together with all our passionate supporters. The time, resources and funds you've generously given are building a future where people live in harmony with nature. We deeply appreciate your partnership.

TRUSTEES

Dr Morgan Williams (Chair)
Dr Libby Harrison (Deputy Chair)
Mr Mark Wilcox
Ms Justine Daw
Dr John Hay
Mr Peter Neilson
Mr Rau Kirikiri
Ms Jan Sedgwick

COMPANIES

90 Seconds
Alphero
Apple Apps for Earth
Antipodes
Buddle Findlay
Catalyst90
Colmar Brunton
Healthpost
HSBC
Kererū Brewery
Koala
Maxam Corporation
Moana New Zealand
Park Road Post
Storbie
Western Union Business Solutions
Yealands Wine Group

FOUNDATIONS AND TRUSTS

Foundation North
Pew Charitable Trust
The Tindall Foundation
Wellington Community Trust

ORGANISATIONS AND GROUPS

Wellington City Council
Department of Conservation
Fuji Xerox
Generation Zero
Green Cabs
Logan Brown
Ministry of Foreign Affairs and Trade
New Zealand Landcare Trust
Northland Regional Council
Sustainable Business Network
Victoria University of Wellington
WWF-Australia, Germany and US

INDIVIDUALS

Karen Bell
Rebecca Bird
Justine Daw
The estate of Leslie Charles Doubleday
Myfanwy Emery
Laurie Foon
Bronwyn Hunt
Shane Inder
The estate of Shirley Maureen Joyce Jeppe
Hon. Steven Joyce
Jamie McDell
Devon McLean
Matthew Monahan
Rod Oram
Tim Park
The estate of Teodora Palmeri-Chuck
The estate of Allan Garfield Russel
Frances Schmechel

"We must all act together to protect New Zealand's unique and beautiful nature for future generations."

WWF CEO Livia Esterhazy

WWF

ANNUAL REPORT NZ 2017

Why we are here
To stop the degradation of the planet's natural environment and to build a future in which people live in harmony with nature.

wwf.org.nz

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